

# Real-time sensitive data masking

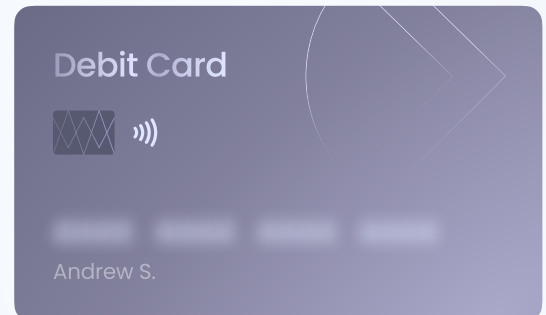


First-to-market innovation

## What it does

With the sensitive data masking feature, Syteca automatically detects and obscures confidential information (passwords, credit card numbers, Social Security Numbers, etc.) in monitored user sessions.

**This allows you to monitor user activity without exposing protected information.**



## How it works

01

Detects sensitive data using customizable regex rules.

02

Blurs only the detected value in screen captures.

03

Masks the entire active window if the exact field cannot be identified.

04

Replaces clipboard content and keystrokes with masked tokens.

## Why it matters



Ensure compliance with the GDPR, PCI DSS, HIPAA, and other data privacy regulations.



Build employee trust and protect sensitive customer data.



Get defensible audit logs without exposing protected information.

## Where it's essential



### Financial services

Protect cardholder data and comply with PCI DSS.



### Healthcare

Safeguard patient records and meet HIPAA requirements.



### Government & public sector

Secure citizen identifiers such as SSNs.



### Manufacturing & critical infrastructure

Protect intellectual property and sensitive system credentials.



## Monitor what matters

- ✓ Monitor only specific users or actions; exclude private apps/URLs
- ✓ Record users' screens and get searchable metadata — even offline
- ✓ Preserve privacy with pseudonymization and sensitive data masking



## Prevent and stop threats

- ✓ Set custom alerts and response parameters
- ✓ Get real-time notifications on unusual activity
- ✓ Warn users, revoke access, or block suspicious actions

## Advanced UAM



## Get full visibility

- ✓ Control USB device connections across all endpoints
- ✓ Track keystrokes, commands, and clipboard use
- ✓ Monitor file uploads in messaging apps and browsers



## Deliver actionable insights

- ✓ Generate over 30 types of detailed user activity reports
- ✓ Schedule reports for email delivery and use during audits
- ✓ View productivity, idle time, and app/web usage at a glance

## The widest platform support available



UNIX

vmware®

aws



CITRIX®



## Why choose Syteca UAM?



Deploys fast — on-prem, SaaS, or hybrid



Scales to thousands of endpoints



Flexible, needs-based licensing



Low TCO, no hidden fees

## The choice of 1,500+ companies worldwide

VISA

Payoneer



SAMSUNG

Česká pošta



Deloitte.



Microsoft Azure  
Value-add Partner

Gartner

Included in the Gartner Market Guide for  
Insider Risk Management Solutions

NIST

Mentioned in NIST Special Publication

KuppingerCole  
ANALYSTS

Included in KuppingerCole Leadership  
Compass for PAM

Syteca Inc.

24 Crescent Street Suite 403, Waltham, MA 02453 USA | +1 781-205-0530

Visit: [www.syteca.com](http://www.syteca.com)

